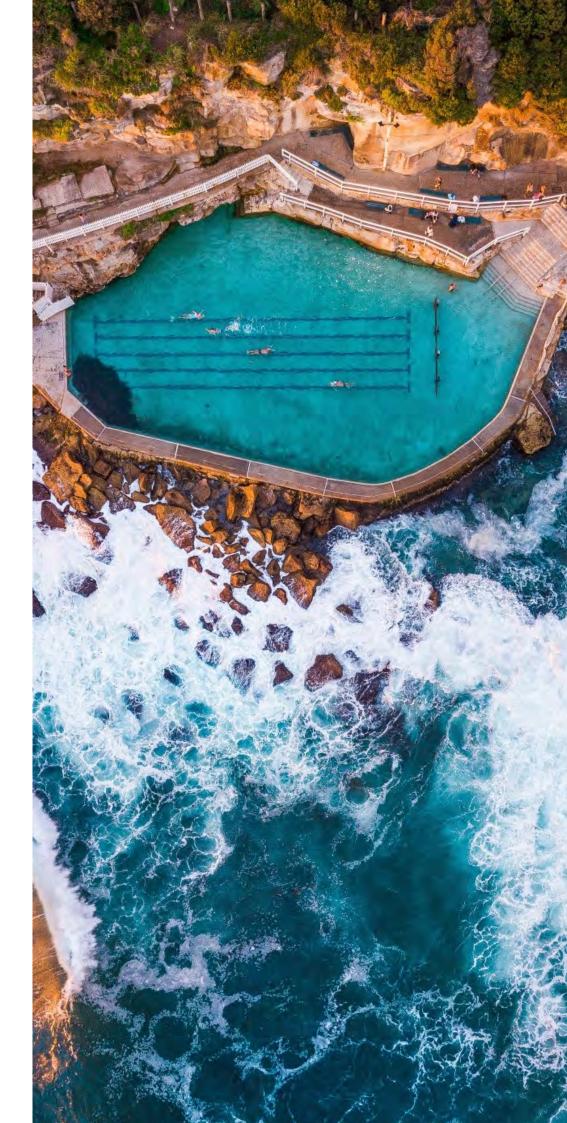
## LIFESPAN FINANCIAL PLANNING

Authorised Representative Further Information AFS License no. 229892

October 2019



"Security,
Growth &
Understanding"



#### JOHN ARDINO

Executive Chair & Founder of Lifespan Financial Planning

# OUR CHAIRMAN'S MESSAGE

Lifespan recognises the opportunity that experienced advisers represents to our firm and our future and we welcome the chance to work with interested firms in achieving their broader business goals.

Lifespan has build its success on the provision of tailored support services for all professional advice and accounting firms.

For the past 25 years our management team has taken the time to sit down with individual advice firms to better understand their requirements and to ensure that our services remain relevant in meeting the needs of our business partners with a focus on those businesses who possess a clear growth path and a well articulated business plan.

Lifespan acknowledges the skills and knowledge experienced firms bring to our business. We welcome the opportunity to work with you on developing suitable pathways and the right incentives to help keep your business on track as a successful going concern.

We look forward to further discussions in the weeks ahead and wish you well with your future deliberations.

INTRODUCTION



# A RESPONSIVE & ROBUST COMPLIANCE FRAMEWORK

A BROAD CHOICE OF INDUSTRY LEADING PRODUCT SOLUTIONS

ACCESS TO THE BEST SOLUTIONS FOR YOU & YOUR CLIENTS, WHATEVER THEIR INDIVIDUAL NEEDS





#### WHO IS LIFESPAN

25 Years as a provider of Quality advice & Support Services

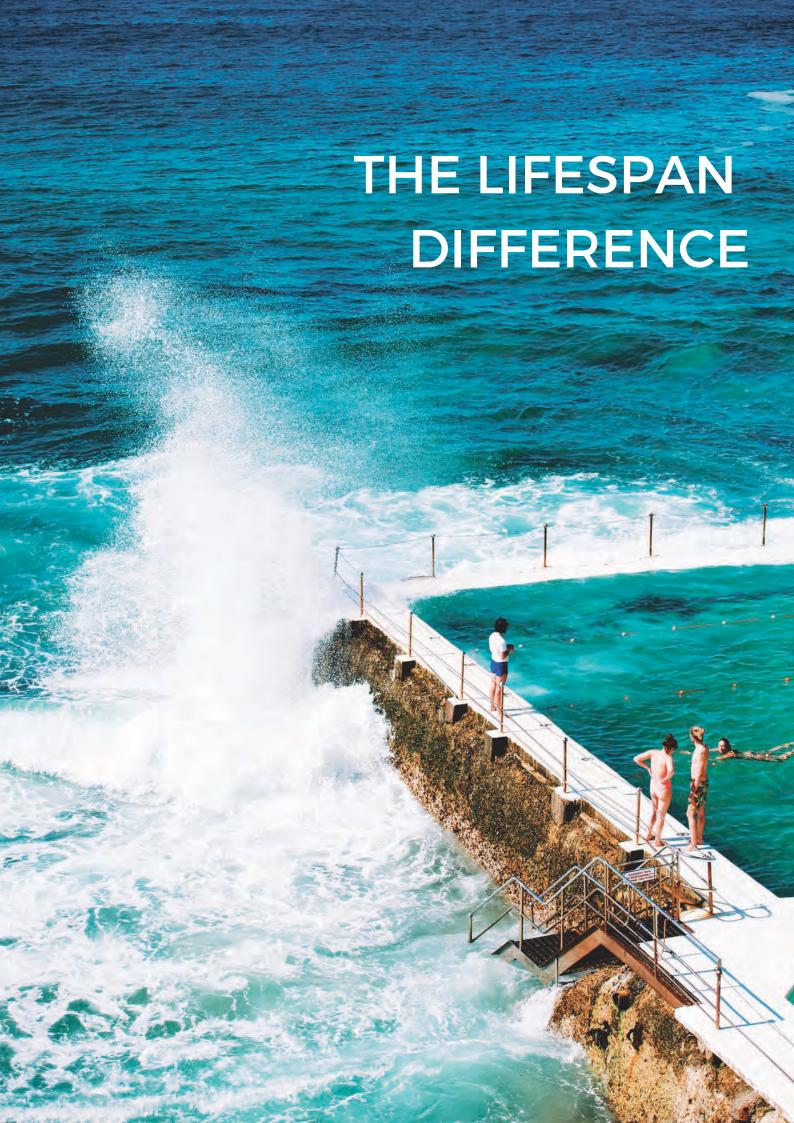
Lifespan Financial Planning remains one of Australia's largest privately-owned adviser networks, with no ownership links whatsoever to any of the banks, fund managers or insurance providers. Lifespan strives to partner with advisers and accountants to build successful businesses through the provision of quality tailored services and support, financial products and education that builds successful practices and enhances the overall experience of all involved.

October, 2019 marks Lifespan's 25th year of providing support and licensee services to advisers. Lifespan is a Professional Partner of the Financial Planning Association of Australia (FPA) and a member of AIOFP (the Association of Independently Owned Financial Professionals).

A recent \*survey ranked Lifespan as the 5th largest privately-owned AFSL and 30th overall. Lifespan is recognised as a strong industry participant and was a recent finalist for Dealer Group of the Year in the IFA Excellence Awards for 2019, and previously in 2018 and 2015. The awards also recognised Lifespan's management team with Eugene Ardino CEO winning the "Dealer Group Executive of the Year" and Michael Gershkov winning the "Practice Development Manager of the Year" awards.







#### **ABOUT US**

Build & Grow your business - we're with you all the way

Lifespan Financial Planning strives to partner with advisers to build successful businesses through the provision of quality tailored services and support, financial products and education that builds successful practices and enhances the overall experience of all involved.

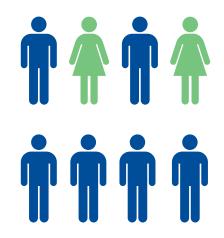
Lifespan's approach is tailored to meet the individual needs of each business practice. Advisers can build their business their way knowing that the licensee is there to assist and support in a consultative fashion without imposing restrictive business practices.

Lifespan aims to address all the requirements that you may express in the development and delivery of a new licensing arrangement, and to provide you with a comprehensive solution which is aligned to your overall business objectives.

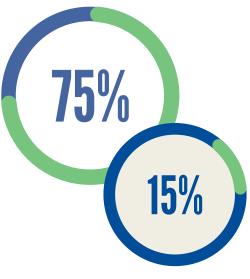
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182+ ADVISERS NATIONALLY



25% OF OUR ADVISERS ARE FEMALE

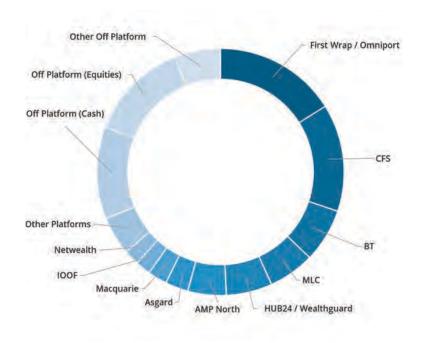


75% OF OUR ADVISERS ARE SUPER & INVESTMENT FOCUSED.

#### NON-INSTITUTIONAL MANDATE:

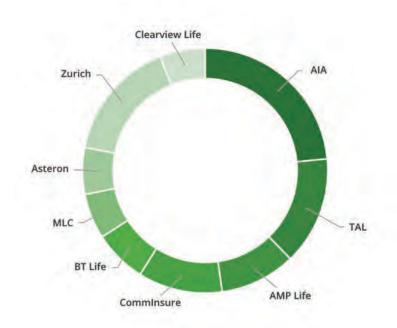
Use products that best meet the needs of your clients

Lifespan empowers you to pursuit your entrepreneurial spirit and build and deliver your advice services the way you believe will best meet the needs of your clients.



## PRODUCT FUNDS UNDER MANAGEMENT

With our Approved Product List containing most mainstream wrap platforms Advisers can enjoy seamless transfers to Lifespan & continue to write business to platforms they know and trust. Inhouse Platforms make up less than 30% of overall Funds under Advice with their primary role to support MDA portfolios.



## RISK INSURANCE PREMIUM

The Lifespan Approved Product List contains all major retail insurance providers and we enjoy strong relationships with all providers. Develop the best strategies, use quality products...

Implement with the clients' best interest at the centre of everything that we do.



#### EUGENE ARDINO

Chief Executive Officer



#### EUGENE SERRAVALLE

Compliance & General Manager



#### ALAN MCTIGHE

National Dealer Development Manager



#### MICHAEL GERSHKOV

National Practice Manager



# **OUR SERVICES**



#### **SERVICES**

Robust Compliance, Broad APL & Access to Business Ready Solutions Lifespan Financial Planning believes that providing clients with access to holistic and comprehensive advice services is central to successful client outcomes and the achievement of their individual personal and financial goals.

To facilitate the realisation of this philosophy, we offer access to a suite of support services and strategy expertise including, financial planning and risk advice specialists, SMSF establishment and auditing expertise, legal (wills, trusts and buy/sell agreements), and mortgage brokerage and leasing services, in addition to a variety of complimentary services all advisers can access.





Lifespan is a full-service licensee and as such we take compliance obligations seriously – with the mitigation of risk to clients and advisers being a cornerstone of our offer.

Our approach is to work with adviser businesses to ensure any plans presented to clients are suitably vetted and address those areas which continue to be a focus of concern for regulators.

Lifespan will work closely with all business to ensure compliance requirements meet their needs and do not distract or disrupt current business practices. Business standards in this area are efficient and advisers should expect quick turn-around of all enquiries.



For advisers seeking to give clients access to broad product and strategy options, our approved product list is extensive, containing all major retail insurance providers and most mainstream wrap administration platforms.

Lifespan also maintains very broad underlying investment options which includes traditional managed funds, direct equities and ETFs, managed portfolios, SMAs and more.

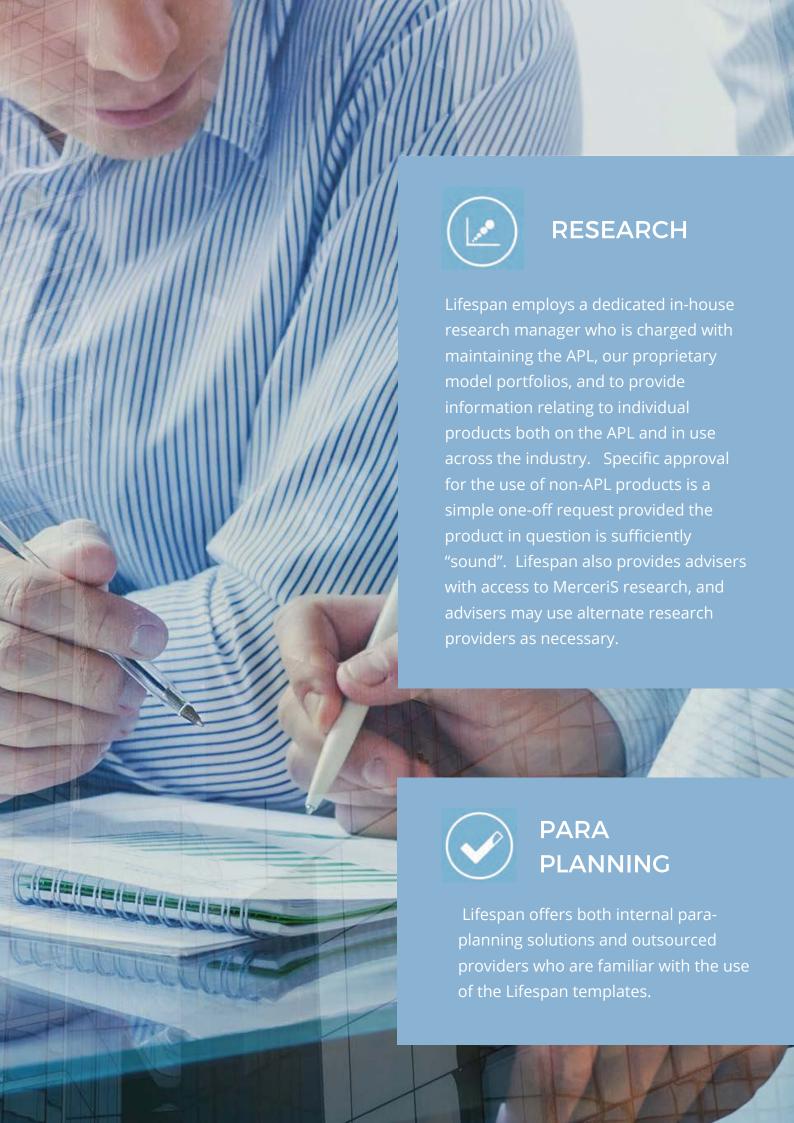
Together with our Managed Portfolio and MDA services, you are able to develop the strategies and use the products that you believe delivers the best possible outcome for your clients.





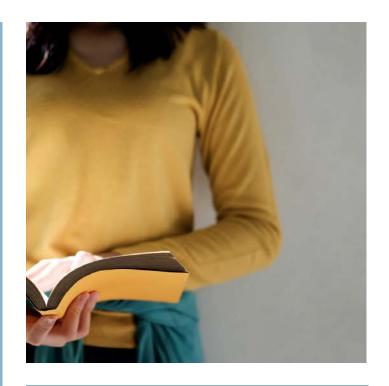


Our Managed Discretionary Account offer provides specialist firms and larger practices with the capability to leverage active management and cutting-edge administration systems to deliver cost effective tactical and strategic portfolio solutions that can be managed by the adviser, in conjunction with Lifespan, on a discretionary basis. Advisers are empowered to develop Managed Account services that streamline back office processes, reduce costs and deliver to the client what they need to better achieve their desired investment outcomes.



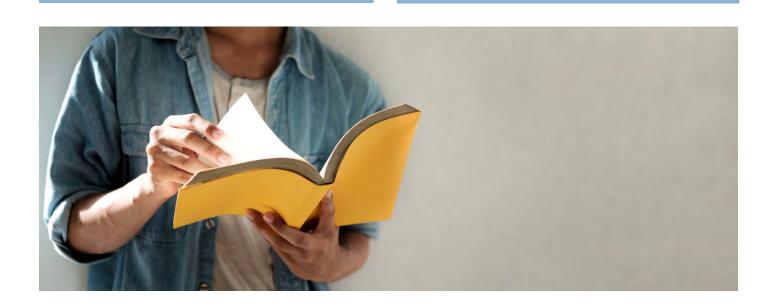


undertaken a detailed audit of education levels which, when education partner (Kaplan against the FASEA requirements, has allowed us to develop Education Pathways for all our advisers seeking to remain in the industry beyond 2024. Advisers have access to discounted Kaplan Professional modules which can be undertaken over time to ensure that they meet under the FASEA regime. These services are available to all new advisers under our licensee services.





Advisers have access to Kaplan Professional's online CPD ongoing education solutions, four (4) PD Days per annum held in Sydney, Brisbane and Melbourne as well as an annual adviser conference.







Adviser remuneration payments are paid twice a month and includes detailed breakdowns on the source of the remuneration and each client account. It can also accommodate the direct payment of any agreed referral fees to joint venture partners and the like if needed.



### **FEES**

Lifespan offers advisers the ability to structure a competitive arrangement that best meets your needs and current cash flows. Fees can take the form of an agreed adviser/licensee percentage share arrangement, including a reduced monthly amount or alternatively, an annual fixed fee arrangement depending on the needs and preference of the business holder.



To assist authorised representatives transition to a new licensing arrangement, Lifespan will from time to time include certain fee waivers during the initial transition period while clients are transferred and advisers become familiar with our systems and processes.



# SERVICE AND SUPPORT

# Comprehensive licensee support services

Lifespan offers access to all the traditional licensee support services expected from a larger AFSL including Technical support through our inhouse team and via WealthDigital and Colonial FirstTech, Fund Research, Kaplan Professional (ongoing CPD and further education), a competitive paraplanning service, software solutions through supported Iress XPlan, client Finance (mortgage finance/leasing) services, and much more.





#### OUR PROPOSAL

Working with Lifespan Financial Planning Lifespan recognises the benefits of adviser autonomy, especially in experienced firms and we will, where ever possible, look at ways of customising our service offering to try to keep the soul of the independently-minded adviser community strong.



- Bespoke Pricing offers
- Broad APL
- Tailored Support Services
- MDA solutions
- FASEA pathways via Kaplan
- Cost effective para-planning
- Our XPlan site (optional), alternate software solutions

Compliance & Research

# Your Business

- Build & Promote Your Brand
- Develop & use your Collateral
- Upon joining Lifespan experience a "Business as Usual" approach where ever possible
- Transition Support
- Guaranteed Bulk release of all vour clients

#### FOR MORE INFORMATION

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